



## Great Falls Central Catholic 2018-2019 Senior Ad Guidelines

Each year, parents have first opportunity to buy ads in the yearbook for their graduating seniors. Purchased ads can be full page, ½ page, ¼ page or business card size. Each ad usually contains a message from the family, a few photos of the child and their senior photo. The yearbook staff can design the ad for you, following your specifications. Please contact Mrs. Keele at [gkeele@greatfallscentral.org](mailto:gkeele@greatfallscentral.org) - she will make an appointment with you to go over the specifics of what you would like to see on the page. If you prefer to design your own ad, please discuss this with her so she knows what amount of space is needed as well as how you will be sending it and what you're planning to use to design. Please submit digitally in a jpeg format ONLY, size 400KB or larger and high resolution – this is the only way it will work with our design program.

As we are giving senior parents first chance at ad space, please make your **reservation by November 2, 2018**. After this date we will open the sale of ads to business owners and can no longer guarantee you a spot in the yearbook. Reserving does not mean you need to have your ad specifications turned in - it only means you are telling us the ad size you desire. To see examples, look at past yearbooks, where you can see the types of ads that have been designed and the sizes of the ads. **FINAL DEADLINE** senior ad turn in – whether you are designing it on your own or sending it to us to finish – **IS DECEMBER 10, 2018**.

Size and price for ads are as follows:

Full Page - \$300 (8 X 9 ¾)

Half Page - \$150 (8 X 4 ¾)

Quarter Page - \$100 (4 X 4 ¾)

Business Card - \$50.00 (4 X 2 ½)

All pictures, messages and payment for senior ads due December 10, 2018 to the school office or Mrs. Keele. Checks can be made out to GFCCHS or you can be billed.